

*Free Webinar Alert!

Functional Food Forum: Proteins, Plant-Based Alternatives & Better-For-You Products

Date: Tuesday, 1 December 2020 @ 10am SGT

Join us for an engaging & informative morning discussion on popular protein-based and better-for-you products from experts in their fields!

TIME	TOPICS	SPEAKERS
10:00 – 10:05	Welcome & Introduction	Shali Editor Asia Pacific Food Industry
10:05 – 10:20	Plant-based Analogues Formulation: Challenges & IMCD Solutions	 Emmanuel Colette Business Group Director APAC, Food & Nutrition IMCD
10:20 – 10:35	AstaReal Natural Astaxanthin for Functional Eye Health Drinks: A Formulation Guide	 Joerg Schnackenberg, Ph.D. Head of Technical Marketing; Manager of Scientific Affairs Fuji Chemical Industries Co Ltd
10:35 – 10:45	Survey / Polling Session	
10:45 – 11:00	Innovative Concepts for Sports Nutrition: Combining Performance and Recovery	 Dr. Dana Elgeti Global Marketing Manager Wacker
11:00 – 11:15	How To Differentiate 'Better-For-You' Products with Probiotics	 Dr. Aoife Marie Murphy (PhD) Nutrition Scientist Kerry
11:15 – 11:30	Q&A Session	



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Speakers Profiles



Emmanuel COLETTE

*Director APAC, Food & Nutrition
IMCD Business Group*



Emmanuel has many years of experience in the Food & Nutrition industry, having held commercial, technical and leadership roles. In his previous role as Internal Product Manager based in France, he especially focused his business development around nutritional benefits of healthier products, partnering with key suppliers and market leaders. His responsibility includes the IMCD Technical Centres which collaborate with customers in developing innovative products addressing consumer's high expectations on Health & Well-being, in a quickly evolving environment.

He holds a Master's degree in Food Science & Technology from the AgroParisTech.



**Joerg Schnackenberg,
Ph.D.**

*Head of Technical Marketing;
Manager of Scientific Affairs
Fuji Chemical Industries
Co Ltd*



Dr. Joerg Schnackenberg studied Chemistry at Phillips University in Marburg, Germany. After graduation he continued his studies and obtained his Ph.D. in Biochemistry in 1993. He spent three years working at the Marine Biotechnology Institute in Kamaishi, Japan. After another year working with Prof. Robert Huber at the Max-Planck-Institute for Biochemistry in Munich, Dr. Schnackenberg returned to Japan to work as Humboldt fellow at the National Institute for Biology and Human Technology in Tsukuba, Japan before joining Hitachi Life Science in 2000 where he headed a commercial genotyping facility before moving to Hitachi Medical Corporation where he promoted a new and innovative brain scanning technology.

In 2017, Dr. Schnackenberg joined AstaReal Ltd. Japan, where he utilizes his scientific and marketing expertise as head of Technical Marketing and manager of Scientific Affairs.



Dr. Dana Elgeti

*Global Marketing Manager
Wacker*



Dr. Dana Elgeti is working as Global Marketing Manager since 2017. With her Bachelor Studies in Pharmaceutical Sciences combined with her PhD in Food Technology, Dr. Elgeti has a strong scientific background. In her current position, she is responsible for promoting WACKER's Food and Supplement Ingredients in various applications and health categories - an interdisciplinary role that generates profound market insights. In her talk, Dr. Elgeti will introduce innovative concepts for boosting Sports Nutrition.

Speakers Profiles



**Dr. Aoife Marie Murphy
(PhD)**
*Nutrition Scientist
Kerry*



Dr Murphy has been a nutrition scientist at Kerry since 2018, working with Kerry's multi-dimensional team to identify scientific opportunities to help advance nutritional reformulation and innovation for Kerry's customers across European and APMEA markets. A graduate of University College Dublin with a PhD in Nutrition & Genetics, Dr Murphy has a strong background in nutrition research, education and communications, with research experience in Ireland, UK and US. Before joining Kerry, Dr Murphy was a lecturer in the Food & Human Nutrition programme (Bsc) at Newcastle University in Singapore.



Shali S
Editor
*Asia Pacific Food Industry
Magazine*



Asia's leading trade magazine for the food and beverage industry.

Shali is a language enthusiast with a keen interest in the advancement of food tech as well as F&B consumer behaviour trends in Asia. She currently reports on the latest research developments, industry news and product innovations in the field.

Shali has a Masters of Arts degree in English Literature from The University of Edinburgh and in the past, has held an Editor's position at SAHARA Communications PR and itcher magazine.

